Funding decisions are never guaranteed – precedence and/or basic qualification do not automatically result in approval of the application. Please read the following information BEFORE applying for funding.

Discretionary Startup Fund

● Application Timeline
  ○ Applications are due at least four weeks prior to either the date of the event or the due date of the earliest payment (whichever comes first)
  ○ Applications received within this four week deadline will be considered at the discretion of the Director of the Discretionary Startup Fund.
  ○ Complete the funding application on the USG Funds website
  ○ The application requires a full budget for your program along with official invoices/quotes/estimates for each individual expense
    ■ Funding is a first-come, first-served program. Apply as early as possible to avoid delays caused by school breaks and other technical issues!
  ○ Submitted Inquiries will be responded to within two business days, including funding decisions and application changes

● What is fundable?
  ○ Promotional materials, any other goods that will promote the brand of the organization and attract members (such as t-shirts, banners, etc.)
  ○ T-Shirts funded by USG may only be produced by a vendor who is authorized to work with USC Trademarks. Please check https://trademarks.usc.edu/authorized-vendors-student-organizations/

● The following are not eligible for funding:
  ○ Food or drinks
  ○ Items for re-sale
  ○ Reimbursements
  ○ Student vendors

● Maximum per Semester
  ○ Individual organizations may receive a maximum of $500 from the Discretionary Startup Fund
  ○ There is no bonus in this funding branch for attending a funding workshop.
  ○ Funding is strictly for those organizations that have been recognized by the Office of Campus Activities and are 3 semesters or younger in age.
  ○ No collaborations are allowed in this fund, strictly for one organizations use.

● Multiple Dipping (same group applying to different boards)
  ○ Applicants can receive funding from different boards throughout the academic year.
Progression towards an organization’s limit is tracked individually by each board.

- Ex. An organization receiving funding from the Discretionary Fund does not need to consider its funding from Philanthropy Fund earlier in the year when completing their application.

- Applicants may receive funds from only one USG account per event.
- Examples of other USG accounts include all USG Funding Boards, Program Board, and Recreational Club Council).